

LEARNTEC 2024 – Facts

Key data

Year founded: 1993

Opening hours:

Tuesday, June 04, 2024 from 9.00 a.m. - 6.00 p.m.

Wednesday, June 05, 2024 from 9.00 a.m. - 6.00 p.m.

Thursday, June 06, 2024 from 9.00 a.m. - 5.00 p.m.

Organizer: Karlsruhe Trade Fair Centre

Sponsor: BITKOM - Federal Association for Information Technology, Telecommunications and New Media e. V.

Patronage: Federal Ministry of Labor and Social Affairs, Federal Ministry of Education and Research

Number of exhibitors:

410 exhibitors from 19 nations, including Germany, Austria, Belgium, Canada, Switzerland, the Czech Republic, Denmark, France, Finland, Estonia, Great Britain, India, the Netherlands, Poland, Portugal, Turkey, Taiwan, the USA and the United Arab Emirates.

Highlights and program

Special areas

- AR / VR Area
- Start-up Valley @Corporate (Hall 2) with 35 Start-Ups and Start-Up Valley @School (dm-arena) with 8 Start-Ups
- Main Stage (Halle 2), Exhibitor Stage (Hall 1), Focus Stage (Hall 1), school@LEARNTEC Forum (dm-arena), Lernecken (dm-arena)
- LEARNTEC future lab

Award ceremonies:

- **delina 2024** on 05.06.2024 at 2.15 pm, Main Stage (Hall 2)
- **Immersive Learning Award** of the Immersive Learning Institute/ Torsten Fell on 05.06.2024 at 5 pm, AR/VR Stage (Hall 2)
- **German Distance Learning Award** of the Bundesverband der Fernstudienanbieter e. V. on 06.06.2024 at 11 a.m., Main Stage (Hall 2)

Networking Events

LEARNTEC After-Work & Meet Event (June 04, from 6 p.m. in the atrium)

Keynote speaker in the convention program:

- Prof. Dr. Ulrike, University of Potsdam: "Mein Bildungsraum - die Nationale Bildungsplattform" (04.06.2024, 10.20 a.m. as part of the opening)
- Lori Niles-Hofmann, Senior Learning Transformation Strategist from Canada: "L&D and EdTech - From Disruption to Revolution" (04.06.2024, 14.15)
- Prof. Dr. Anja Schmitz and Jan Foelsing, Pfortzheim University of Applied Sciences: "Human-Machine Collaboration: Synergy on the way to effective learning support - for individuals AND business" (05.06.2024, 09.30 a.m.)
- Charlotte Axelsson, Zurich University of the Arts: "Creativity meets the future: next-generation e-learning approaches" (06.06.2024, 09.30 a.m.)
- Prof. Dr. Eric Eller: "The psychology of trust: How to create a culture of trust!" (06.06.2024, 13.15 hrs)